

## Motorbiking

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# Why young women who want to learn to ride a Bullet need to head to F5 Escapes' workshop in B'luru



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Initially only 14 people signed up for the event but at the end of the workshop 30 people had signed up

**W**learning. Dreams cannot come true overnight, much like you cannot learn to ride a bike cannot happen in a day. Through this workshop, we only want to build confidence in women."

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*This workshop helps us to bring women together and get them to know each other. Because we are creating a fun-filled atmosphere, it has become a great community of women bikers*

**Malini Gowrishankar**

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Talking about how many women have responded to their programmes, Malini says, "Initially, when we started with our workshop, only 14 people signed up to learn the importance of riding a bike. But at the end of every workshop, the response from people was really positive. The number of learners slowly increased to 30 and then 40. We wanted a large space to conduct the workshop and Sasken has been providing it since 2017. Bengaluru Bikerni, an all women riders club work with us to train people. There are many women who come back after the session and tell us that they have learnt to ride a bike. They now even go out on bikes to travel and explore places."







**Biker girl:** One of the participants from their workshop learning to ride and handle Royal Enfield

While one part of the workshop includes tips and tricks on how to handle a bike, another part of the workshop is about road safety — which goes towards breaking another stereotype altogether; that women are dangerous on the roads. There are five bikes for five trainers who train five people each, spending half an hour for each person. Sameera Dahiya, one of the members of Bengaluru Bikerni, has been a full-time rider since 2016. She says, "For us, it is all about conquering fears. Riding a bike is not a big deal, but in our country very few women get to ride bikes."

The workshop will include 30 minutes of biking time on a Royal Enfield with a trained instructor — this is a huge deal for most women as the Royal Enfield is considered among the heavier bikes on Indian roads. Riding gear including a riding jacket, protective gloves, knee guards and a helmet will be provided.

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## **Inspiration**

Published: 25th September 2018

**Once body shamed, this TN woman is winning medals for India**



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Ruby's coach, Kartik, also lauded the woman's determination and said she would win the title of Ms India with ease

**I** Ruby said, "My husband said that he lost interest in me because of my weight. It was then when it hit me the hardest that I have to take care of my fitness. I started walking and lost a lot of weight after that. It became even more difficult after I had my son. But I could do it because I had set my goal."

"It was difficult financially because one has to consume expensive supplements, but I manage with my Zumba classes. I have won nationals in Assam in bodybuilding and won Ms. Chennai as well. I want the state government to help me grow more. I have proved myself, and I want to show that women can do this. So far there was no one from our state in this field," she added.

Ruby's coach, Kartik, also lauded the woman's determination and said she would win the title of Ms India with ease

would win the title of Ms India with ease.

"I have trained more than 100 females in fitness, but they would lose interest within a few months. But Ruby Beauty has willpower. I fixed for one year for her but she achieved results within six months. According to me, she will easily achieve Ms India in fitness," he said.

In this day and age, body shaming has become rampant on both social media and other platform and has adverse effects on young women and men. In such a time, Ruby's story comes as a glimmer of hope, assuring that every cloud has a silver lining.

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## Technology

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Published: 25th September 2018

**Now you can be trained for competitive exams without spending a penny, just download the 'Entrī' app**



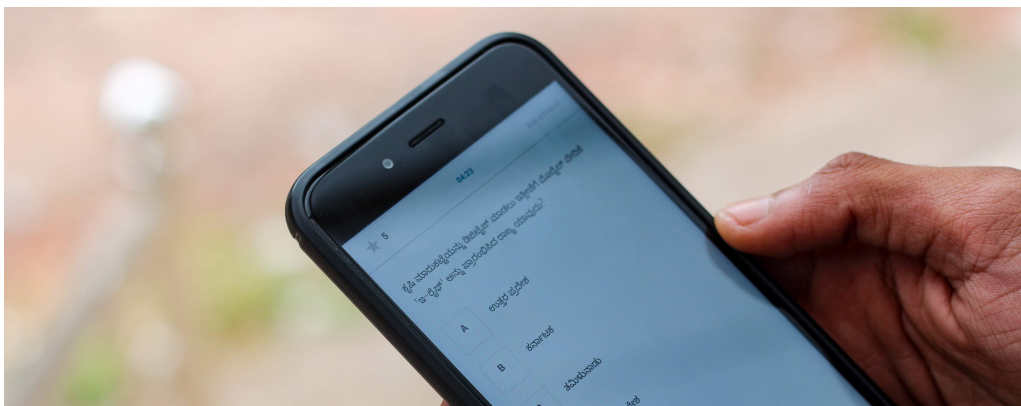
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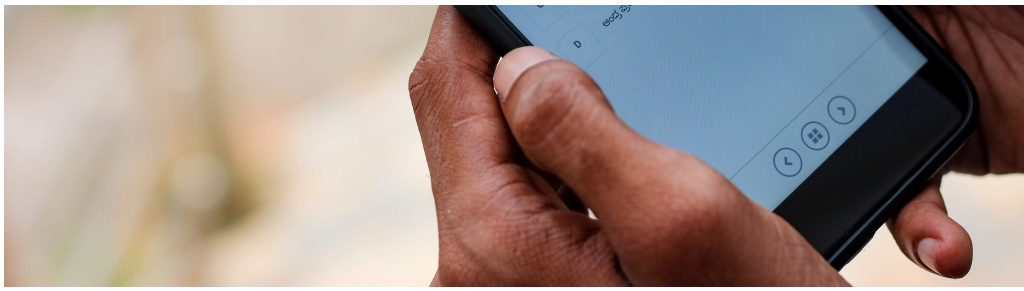
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**L** for these exams. However, she did not allow her dreams to fade away. When her husband told her about an app called Entri, she immediately downloaded it. When many students spend lakhs on coaching institutes that train them for the competitive exams, Reshma spent her time practising questions that are available on the app. It is this easy access to practice questions that helped her crack the exams with a good score of 84 out of 100 marks.

Like Reshma, there are many homemakers and college students who have used the Entri app to pass competitive exams. Mohammed Hisamuddin, the co-founder of SMSGYAN wanted to create an app that is student-friendly and help them crack their exams with ease and calmness. When he proposed this idea to his friend Rahul Ramesh, who was the founder of the Kochi Python Group, it was welcomed and they started working on it. Two years ago, they launched the app and the team has since received good response with lakhs of users having cracked the exams. Hisamuddin says, "Entri is more like a plug-and-play app for candidates. While other apps that were already in the market had questionnaires only for exams like UPSC, Banking and other common entrance exams, we thought that we should introduce courses for competitive exams that are organised at the state level. Since we already have around 2.6 lakh users from Kerala alone, this August we introduced courses for Karnataka Administrative Exams and Tamil Nadu Public Service Commission Exams too."





**EXAM PREP:** Entrī recently became the first Indian start-up to get into LearnLaunch, a leading EdTech accelerator based out of Boston

Explaining how the app is different from other apps, he says, "The app has mock tests on its platform. The question pattern and level of difficulty are similar to that of the real exams. With a view to help candidates analyse and improve on their areas of weakness, the app also has adaptive tests that identify the candidates' ability in solving questionnaires. They can take up these adaptive tests and improve in their areas of weakness. Apart from this, there are videos of interviews with toppers along with the tips they provide." And candidates have nothing to worry about if they don't make it through these government exams as this app has tied up with the private companies like Muthoot Finance, iD Fresh Foods and Reliance Digital which provide jobs based on the qualification and talent. "The candidates can send their résumés to us and we help them connect with these companies for the right job profile. It was only 15 days ago that we introduced the job feature on the app and till date, we have two candidates placed in one of these companies," he says.

At present, there are around 150 coaching institutes that use Entrī in India. Hisamuddin adds, "Whenever institutes download our app, they recommend their students to also use it. For this, we have provided a feature that students can use to ask doubts and teachers will clear them. There are 25 different courses available for various exams. For Kerala's PSC exams, there are 18 courses. For national-level exams too, the app provides courses for SBI Bank exams, Railway Recruitment Board, IIT-JEE, NEET and many others."

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*Within a short period of time, we were able to gain three lakh users on our app in Kerala. With the launch of courses for Karnataka and Tamil Nadu PSC exams as well, we want to replicate the same results in these states too*

Mohammed Hisamuddin, **CEO and Founder, Entri**

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Although Hisamuddin makes it sound effortless, it is not so easy to launch an app for competitive exams in a market that already has many apps to offer. Hisamuddin and his team have been working constantly to add more features and stay current. "We did not launch this app overnight. Every day, we spend hours together to bring out the best for students on this platform. There are around 200 people who are postgraduate students and specialised in various topics onboard. Almost all my team members were once UPSC and regional exam aspirants too. They too have gone through the hassle of seeking admissions in coaching institutes and buying volumes of question banks. So, they all connect with this very well and help develop the best questionnaires," he concludes.

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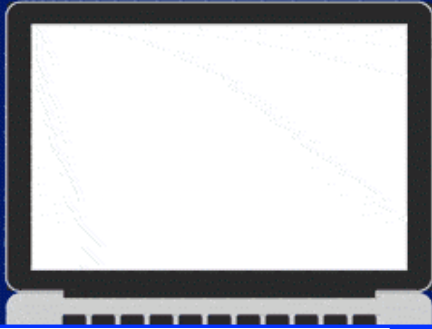
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